

ECO VEGGIE FAYRE

Sponsorship levels for the Bristol Eco Veggie Fayre

Welcome to the Bristol Eco Veggie Fayre May 29th and 30th 2010 – a unique opportunity to unite and prosper together in these challenging days.

Sponsors can come it at all different levels safe in the knowledge that they will receive maximum media exposure for their money, whilst supporting others in our quest to unite the best of the Eco friendly, Veggie Friendly and Fair Trade businesses, organisations, charities and individuals under one roof.

You can choose to sponsor one of our existing areas or you can choose to create your own environment to suit your particular requirements. Bespoke Marquees can be tailored to your needs on request.

Please contact the office on 0117 9239053 to discuss!

Sponsors can enjoy the benefits from the following sponsorship opportunities:

SPONSORS

PLATINUM LEVEL - £5,000 – includes 6m x 2m stall or own bespoke marquee

This sponsor package makes you the major partner of the event and provides you with optimal visibility.

- ☀ Sponsor the Main Stage – your logo and details on a large banner going across the stage
- ☀ Your own Marquee – with your logo and details on a large banner going across the main area
- ☀ Your leaflets handed out on each day in the area.
- ☀ Your company's logo + link and news piece on the event web site on the home page
- ☀ Your company's logo with your direct link on the website in the sponsor's page – this information will stay up on this page of the event website for 1 year minimum
- ☀ Your company's name on all promotional materials, including posters, flyers and copy on all press releases
- ☀ 15 free tickets to the event
- ☀ Headline news in Off The Hoof monthly e-bulletin (10,000 subscribers)
- ☀ Can use sponsorship photos for PR and catalogue purposes
- ☀ Tailored press release for before and after the fayre
- ☀ Distribution of your promotional material in South West area in the run up to the show
- ☀ Logo on front cover of programme and choice of inside front cover/back cover full page advert. 2 page feature on your company.
- ☀ Includes electricity and 3 car parking spaces

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GOLD LEVEL - £3,000 – includes 6m x 2m stall or bespoke marquee

- ☀ Opportunity to sponsor any one of these areas – The VeggieVillage, The Food Plaza, or your own area with bespoke marquee
- ☀ Your logo and details on a large banner going across the main area
- ☀ Your leaflets handed out on each day in the area
- ☀ Your company's logo + link and news piece on the event web site on the home page
- ☀ Your company's logo with your direct link on the website in the sponsor's page – this information will stay up on this page of the event website for 1 year minimum
- ☀ Your company's name on all promotional materials, including posters, flyers and copy on all press releases
- ☀ Further coverage on Yaoh and Off The Hoof websites
- ☀ 10 free tickets to the event
- ☀ Headline news in Off The Hoof monthly e-bulletin
- ☀ Can use sponsorship photos for PR and catalogue purposes
- ☀ Distribution of your promotional material in South West area in the run up to the show
- ☀ Full page advert in programme. 1 page feature on your company
- ☀ Includes electricity and 2 car parking spaces

SILVER LEVEL - £2,000 – includes 4m x 2m stall or bespoke marquee

- ☀ Opportunity to sponsor any one of these areas – The Campaigns Collective, The Carbon Market, The Fair Trade Zone, The Bar, The Awards, or your own area - your logo and details on a large banner going across the main area
- ☀ Your company's logo + link and news piece on the event web site on the home page
- ☀ Your company's logo with your direct link on the website in the sponsor's page – this information will stay up on this page of the event website for 1 year minimum
- ☀ Your company's name on all promotional materials, including posters, flyers and copy on all press releases
- ☀ 5 free tickets to the event
- ☀ News piece in Off The Hoof monthly e-bulletin
- ☀ Further coverage on Yaoh and Off The Hoof websites
- ☀ Can use sponsorship photos for PR and catalogue purposes
- ☀ Half page advert in programme. 1/2 page feature on your company
- ☀ Includes electricity and 1 car parking space

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BRONZE LEVEL - £1,000 – includes 2m x 2m or bespoke marquee

- ☀ Opportunity to sponsor any one of these areas – The Talks Room, The Cookery Demos area, The Kids Area, or your own area - your logo and details on a large banner going across the main area
- ☀ Your company's logo + link + news piece on the event web site on the home page
- ☀ Your company's logo with your direct link on the website in the sponsor's page – this information will stay up on this page of the event website for 1 year minimum
- ☀ Further coverage on Yaoh and Off The Hoof websites
- ☀ Your company's name on all promotional materials, including posters, flyers and copy on all press releases
- ☀ Can use sponsorship photos for PR and catalogue purposes
- ☀ 4 free tickets to the event
- ☀ News piece in Off The Hoof monthly e-bulletin
- ☀ 1/4 page advert in programme. 1/4 page feature on your company
- ☀ Includes electricity and 1 car parking space

SUPPORTERS

EMERALD - £500 – (stall not included)

- ☀ Opportunity to sponsor an event or competition at the Fayre, e.g. Fashion Show
- ☀ Your company's logo + link on the event web site on the home page
- ☀ Your company's logo with your direct link on the website in the sponsor's page – this information will stay up on this page of the event website for 1 year minimum
- ☀ Further coverage on Yaoh and Off The Hoof websites
- ☀ Can use sponsorship photos for PR and catalogue purposes
- ☀ Appear in Off The Hoof monthly e-bulletin
- ☀ 3 free tickets to the event
- ☀ Editorial in programme



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JADE - £250 – (stall not included)

- ☀ Your company's logo + link on the event web site on the home page
- ☀ Your company's logo with your direct link on the website in the sponsor's page – this information stay up on this page of the event website for 1 year minimum
- ☀ Further coverage on Yaoh and Off The Hoof websites
- ☀ 2 free tickets to the event
- ☀ Appear in Off The Hoof monthly e-bulletin
- ☀ Can use sponsorship photos for PR and catalogue purposes
- ☀ Editorial in programme

SAPPHIRE - £125 – (stall not included)

- ☀ Your company's logo + link on the event web site on the home page
- ☀ Your company's logo with your direct link on the website in the sponsor's page – this information stay up on this page of the event website for 1 year minimum
- ☀ Further coverage on Yaoh and Off The Hoof websites
- ☀ Can use sponsorship photos for PR and catalogue purposes
- ☀ Appear in Off The Hoof monthly e-bulletin
- ☀ Mention in programme